

eLama Global Data Collection Notice for Partners

eLama Global PTE. LTD. (“eLama Global”) aims to ensure at all times that the information that our customers trust to us is being processed and used with respect to the Data Privacy laws in all the locations, where our Services are present. We expect the same attitude from our partners, who should not collect and use the user data without appropriate security measures and only for the purposes communicated to the users.

eLama Global works with Google, Facebook and other advertising platforms. To know a bit more about the policies and standards of some advertisement platforms that eLama Global works with, you can visit the following links:

[Google Policy Violation](#)

[Google Personalized Ads](#)

[Google remarketing list policies](#)

[Facebook Data Policy](#)

[Facebook Advertising Policy](#)

What is Inappropriate Data Security?

You, as eLama Partner should never:

- Use inadequate security measures to protect Customer Personal Data (for more information about eLama Global Data Processing Security Measures please go to **Data Processing Terms and Conditions** accessible from <https://elama.global/contacts/>).
- Collect any sensitive data without appropriate SSL and TLS servers. Examples of sensitive data include credit or debit card numbers and security codes, bank and investment account details, wire transfers, national identity, tax ID, pension and healthcare plan information, among others.
- Share personal user information with partners, affiliate and third party service providers through URLs that have remarketing tags, conversion tracking tags and other data feeds that do not offer appropriate data security. Sharing personally identifiable information (PII) with Google through remarketing tags, conversion tracking tags, or through any product data feeds that might be associated with ads.
- Misuse personal user information. The example of misuse of personal user information is the use of data for purposes not known to the user or in ways that user did not consent to (re-selling, direct advertisement with username, position, ID or implying such information etc.).

If you need more help, please contact us on:

For EU users: DPO@elama.global

For Brazilian users: DPO@elama.com.br