



# eLama Partner Program Terms and Conditions

## Conditions

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The partner program is the best fit for advertising agencies, web-studios and freelancers who plan to manage their client accounts with eLama.

When you [sign up](#) for the program you will start receiving monthly rewards of up to 4% of your clients' combined Google Ads spend.



# 1 Conditions

Your eLama partner account provides you with access to your clients' accounts.

You can manage your client accounts yourself and use all available eLama tools for this task.



Agency representatives or freelancers should meet the following conditions to obtain "Partner" status:

- Manage ad campaigns for a minimum of 3 clients (your own agency ad campaigns or services are excluded).
- Have a minimum combined client spend of \$500.

## 2 How to obtain “Partner” status

- [Sign up](#) to eLama as an agency.
- Log in and fill out the Partner brief on the “My clients” page.  
You will not be able to manage clients’ ads until you complete the brief.
- Create accounts for your clients in eLama.
- [Link](#) these clients’ accounts to your partner account. This is required for rewards estimation.

## How to link Google Ads account to eLama if your client already has an account in Google Ads:

- Add your clients existing Google Ads account to the elama account that you created for this client.
- Skip this step if you don't have a Google Ads MCC account. If your MCC account is linked to a client account, you need to undo this linking first. To receive rewards, the eLama MCC account needs to be first in your client's manager account access list. Unlink your account and then [make the eLama MCC account the first one](#).

### Please note:

If your Google Ads account was created outside the eLama platform you can only replenish the balance through Google.

To receive rewards, existing accounts need to be inactive for a 90-day period with no spending transactions during this time period.

## How to link Google Ads account to eLama If your client doesn't have a Google Ads account:

- Go to your client account in eLama.
- Create a new Google ads account. [Read how to do this here.](#)

### Please note:

You can replenish the Google Ads account balance that was created in eLama only via the eLama payment hub.

You should create separate eLama accounts for each client.

# 3

## How much will you get

Total Google Ads Spend	Reward
from \$500 to \$3 000	2%
from \$3 000 to \$6 000	3%
from \$6 000	4%
Maximum reward for a single Ads account	\$80

Rewards are estimated using your total Google Ads spend.

- Ads spend refers to your overall Google Ads expenditure.
- The Google Ads spend of your client account is estimated after you add clients to your partner account.
- To avoid reward estimation mistakes, make sure you add your clients to your account as soon as you start working with them.
- Your client's Google Ads account that weren't created in eLama can only be accounted for if eLama MCC is the first linked MCC account in your client's manager account access list.

# 4

## How to receive rewards



You are able to receive a reward on your eLama balance or on a bank card. Select the most convenient payment method on the partner registration form:

- eLama balance. You'll receive rewards during the first 10 working days of the month.
- Bank card. Keep in mind that the 5% fee from reward amount is charged for the transfer. The deadline for receipt is 1-2 months.

The Partner is solely responsible for paying all necessary taxes and fees associated with the reward.



# Customer Support Team

We are always ready to assist you at any stage of your campaign management process. Feel free to contact our Customer Support Team and receive top of the line support.

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